

Fredericksburg Arts Commission Meeting

Thursday, August 6th, 2009

City Hall Conference Room

Attendees: Rochelle Grey, Roy Jarnecke, Florence Ridderhof, Peter Scelfo, George Solley, and Pat Thalman.

Approval of Minutes

The minutes from the July 2nd meeting were presented. Peter Scelfo made the motion to approve the minutes with a spelling correction of September on page 2. The minutes passed unanimously.

Public Comment

There were two members of the public in attendance and both were scheduled to make a presentation. Patti Lynch from the Fredericksburg Area Museum and Rick Pullen from the Economic Development Authority.

Presentations

Patti Lynch from the Fredericksburg Area Museum and Cultural Center spoke about the Homegrown Festival to be held in Fredericksburg on October 10, 2009. This will be a day-long, culturally diverse event, featuring live music, exhibits by artists, performers and there will be food vendors. Market Square will be the venue, and admission of \$10 per person would be the charge. FAMCC is gathering sponsors at this time and requests a monetary gift from the Arts Commission and/or individual members may give in the name of the above. This gift/donation would give the Arts Commission name recognition in the publicity. Various questions were asked as to how individual or group artists, musicians or performers could be included and it was suggested that the Arts Commission co-sponsor this event. A sponsorship of \$500 or \$1000 was suggested. Mrs. Lynch was thanked for attending the meeting and sharing this information.

The second presentation was from the Economic Development Authority – Jump Art Program- made by Rick Pullen. Mr. Pullen told the Commission that 20% of the budget is slated to go to art programs; \$40,000 to \$50,000 for outdoor art. The Commission is to work with City Council to identify areas where art – murals, statues, or sculpture can be added; a map of the city would be made available and the sites could be both public or private (with permission). The Commission would make recommendations to EDA who would make the final decision. The goal is to highlight and publicize our city. EDA will be responsible for both the monetary and legal aspects of this project. There will be a contract with the artists participating. The Commission was most enthusiastic about this project; lots of excitement and suggestions were coming from all corners.

Committee Reports

Long Term Planning Committee – Peter Scelfo

Peter Scelfo gave each member present a copy of the Strategic Plan (these are to be mailed to those not present) and asked that each member read this carefully and e-mail comments to him. These will be reviewed at the September meeting before the Retreat on Saturday, September 19, 2009. Discussion will follow at the October meeting and the plan will be finalized by the end of the year. The place and exact times for the retreat will be announced later.

Arts Festival Committee – Kevin Bartram

Kevin Bartram, Julie Perry and Roy Jarnecke met with Sue Henderson. A variety of festivals were studied; no real decision as yet, but this committee will come with suggestions in October. An additional recommendation was that other people in the community be included on this committee (i.e. Parks and Recreation).

Website and Cultural Survey Committee Report- Carolyn Van Der Jagt/PatThalman

Pat Thalman said that there is no report, but mentioned that the Arts Council of the Rappahannock is in the process of publishing a calendar of events in the area.

Old Business

Arts and Cultural District

Commissioners' recommendations on Arts and Cultural District: This is tabled for the September meeting when George Solley will supply a map of the city.

Partnerships

Commission's relationship with other City entities: This is in the works with EDA, Parks and Recreation, Tourism, the Planning Office and the perhaps the School System.

New Business

ACRA

The Arts Council of the Rappahannock Area has requested two members from the Arts Commission to serve as a liaison with this group. The Chair has asked Rochelle Grey and Peter Scelfo to fulfill these duties and they accepted.

Homegrown Festival

The request from the Fredericksburg Area Museum for sponsorship - \$500 to \$1000 – was discussed at length.

Motion: That the Arts Commission give \$1000 to the Fredericksburg Museum for the Homegrown Festival with the proviso that the FAMCC agree to the Arts

Commission as a co-producer. This motion was made by Peter Scelfo, seconded by Rochelle Grey and after a call for the question, this motion failed.

Motion: It was moved that the Arts Commission pledge to support FAMCC in the Homegrown Festival in the amount of \$1000 with museum representatives to discuss appropriate recognition. This motion was made by George Solley, seconded by Pat Thalman. After discussion, there was a call for the question and this motion passed unanimously.

EDA

Members recommended that we begin considering a committee of community members who can implement this great task of providing "outdoor art" to the City. All members were directed to suggest people who may be able to contribute to this project. There are many resource people in our community. Roy Jarnecke will be adding a notice to the City's web site to attract interested persons with the necessary resources for beginning this project.

Next Meeting

The next meeting will be held on Thursday, September 3rd, 2009 at 7pm in the City Hall Conference Room.

Adjournment

A motion was made to adjourn until the next regular meeting on Thursday, September 3, 2009.

Respectfully submitted by substitute secretary,

Florence Ridderhof